

Trainers' Testimonies

"The "Introduction to Magazine Publishing" conference was a major boost to Christian magazine publishing in Africa. It showed just how much MTI work is needed on this continent with very few established Christian publications. **The enthusiasm with which the participants embraced the conference shows that such training is badly needed in Africa.**"

~Francis Ayieko, trainer and publisher of Kenya's The Shepherd newspaper



"On the first day, when we had a question-and-answer time...many hands went up. [Participants] had questions about everything and wanted to understand the whole process of magazine publishing. After answering a number of questions, I told them we would get to the other principles in the following days. It was only Monday; we had the rest of the week to build on the foundation. **Their eagerness to learn and make the most of the training opportunity inspired me as a trainer.**"

~Carla Foote, editing trainer and MTI board chairperson



In Africa, magazines are passed around until they fall apart. If you have been influenced by the content of Christian magazines, would you consider supporting the training of French-speaking Christian journalists so that they can Write Truth Right in Africa?

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Write Truth Right

Help train African Christian journalists to shape their societies





Training in Africa

Building on the experience of its first two conferences in Africa—Kenya in 2018 (for English-speakers) and Côte d'Ivoire in 2019 (for French-speakers)—MTI offered a bilingual conference in Ghana in 2022. As a translator for the conferences in Côte d'Ivoire and Ghana, **SF Executive Director Angela Brandle** witnessed the quality of the training and the enthusiasm of the participants, who attended optional evening sessions and stayed late into the night for consulting sessions.

More than 70 Christian magazine publishing professionals from eight French-speaking African countries came for the intensive seven-day "Introduction to Magazine Publishing." The course, which included a brand-new text book, covered three primary emphases: the basics of magazine publishing, starting a magazine, and digital publishing. Each emphasis included magazine editing, design, and management topics taught by a team of six experienced magazine editors, designers, and publishers from the US and Kenya.

Our Vision

Magazine Training International (MTI) seeks to encourage and strengthen Christian magazine publishers in the developing world as they seek to build the Church and reach their societies for Christ. **SF is partnering with MTI to make this happen.**

What the Participants Are Saying

"I had journalism training, but it was difficult to practice. **Now, with this training, it will be easy to work on the magazine** I have been planning for seven years."

~Ketura Chantal Gnali Ramistovy

"This training was great for me because it will permit me to effectively launch my magazine...**Now I have all the tricks necessary to put out a professional magazine.** [Thanks] to all, from near and far, who contributed to the success of this great historical event for me."

~Nerva Addison Ngang-ndounga

