

# Why Quebec?

- ✓ The Quebecois are the largest unreached people in both North and South America.
- ✓ In Montréal alone, to reach a ratio of 1 evangelical church for every 30,000 people, 50 new church plants are needed.
- ✓ The Quebecois hold more unfavorable views of religion than anyone anywhere else in Canada.
- ✓ There is only one evangelical church for every 106,000 people.

Sources: The Gospel Coalition and Mission Quebec

# Getting the Word Out

Experience in other countries has shown that radio reaches where there is no Christian neighbor, no local church, and no missionary. It is a way to bring families to Christ and groups of believers together as they gather to hear God's truth explained over radio waves. Christian FM radio stations broadcasting across Quebec will get the Word out!

  
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planting, watering,  
growing fruitfulness*

# Gospel Waves

Support a Christian FM radio station in Quebec



## The Need

Only 0.6% of the population in Quebec, Canada, are evangelical Christian, so few believers are available to bring biblical teaching into their communities. Secular radio stations in Quebec do not usually broadcast biblical content.

**So how will over seven million inhabitants of Quebec hear the Good News?**



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## Reaching Quebec

We want to reach over seven million French speakers in Quebec by setting up 100 Christian FM radio stations. One hundred people or church groups who give \$600/year can make it happen.

The mother-station near Quebec City broadcasts in French and provides the programming for future stations. Great Bible teachers are explaining God's Word and his way of salvation over the airwaves, along with good music.

A station built in a church in Brownsburg-Chatham, 55 miles northwest of Montréal, is broadcasting to 85,000 households; 89 more will be needed to cover all of Quebec.



## Cost of a Radio Station

**\$3500**

+

**\$800**

Equipment

CRTC License

**\$4300**

+

**\$600**

Installation

Annual  
Programming

**"When Jesus landed and saw a large crowd, he had compassion on them, because they were like sheep without a shepherd. So he began teaching them many things." (Mark 6:34)**