

Write Truth Right



Help train French-speaking African Christian journalists to impact their societies

Magazine Training International's mission is to encourage, strengthen, and provide training and resources to Christian magazine publishers as they seek to build the church and reach their societies for Christ. Synergie Francophone is partnering with MTI to make this happen.

SF Director Angela Brandle assisted with the first MTI training conference for French-speaking Africa, held in Abidjan, Côte d'Ivoire, in 2019, in collaboration with the Centre de Publications Evangéliques (CPE), a Christian publisher in Abidjan. Angela saw for herself the quality of the training and how the participants responded to the course with enthusiasm, attending the optional evening sessions and staying late into the night for consulting sessions.

More than 70 Christian magazine publishing professionals from eight French-speaking countries in Africa came for the intensive seven-day Introduction to Magazine Publishing course designed for those interested in Christian publishing in Francophone Africa and including a brand-new 252-page course book in French.

The Introduction to Magazine Publishing course covered three primary emphases: the basics of magazine publishing, starting a magazine, and digital publishing. Each emphasis included magazine editing, design, and management topics taught by a team of six trainers from the U.S. and Kenya, all experienced magazine editors, designers, or publishers.

"They were eager to learn," said Carla Foote, an editing trainer and MTI board member. "On the first day, when we had a question-and-answer time after a couple of presentations, many hands went up. They had questions about everything and wanted to understand the whole process of magazine publishing. "After answering a number of questions, I told them we would get to the other principles in the following days," she said. "It was only Monday; we had the rest of the week to build on the foundation. Their eagerness to learn and make the most of the training opportunity inspired me as a trainer."

Trainer Francis Ayieko, publisher of The Shepherd newspaper in Kenya, agreed. "The Introduction to Magazine Publishing conference was a major boost to Christian magazine publishing in Africa," he

said. "It showed just how much MTI work is needed on this continent with very few established Christian publications. The enthusiasm with which the participants embraced the conference shows that such training is badly needed in Africa."



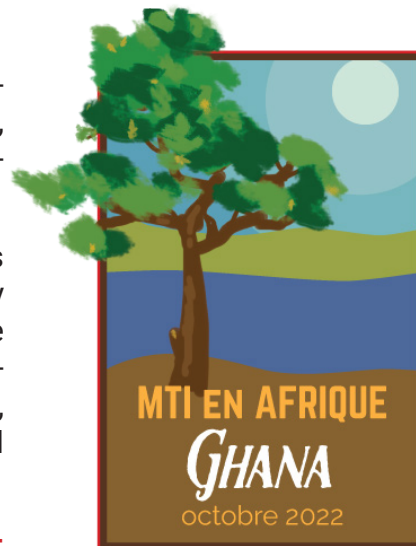
"I had journalism training, but it was difficult to practice," said Ketura Chantal Gnali Ramistovy. "But now, with this training, it will be easy to work on the magazine I have been planning for seven years."

Nerva Addison Ngang-ndougna said, "This training was great for me because it will permit me to effectively launch my magazine Top Jeune Beafrika. Now I have all the tricks necessary to put out a professional magazine." He expressed thanks "...to all, from near and far, who contributed to the success of this great historical event for me."

Building on the experience of its first two conferences in Africa – Kenya in 2018 and Côte d'Ivoire in 2019 – MTI is offering a bilingual conference in Ghana in 2022. SF Director Angela Brandle will again be involved with the French side of the conference.



"We need to continue the English-language training, but we are considering how we can further develop the French-language training," said MTI President Sharon Mumper. "



God is leading SF to assist with developing this training by raising funds for the bilingual conference in 2022. In Africa, magazines are passed around until they fall apart. If you have been influenced by the content of Christian magazines, would you consider supporting the training of French- speaking

Christian journalists so that they can Write Truth Right in Africa?

Help train French-speaking Christian journalists for Africa by visiting Synergiefrancophone.org

**Or mail a check to
Synergie Francophone
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Mention: For More than Surgery project**



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